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|---------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                      | 200                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                        | 2 to 6                                                                                                                                                                                                                                                         | 1 to 6                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                           | Yes                                                                                                                                                                                                                                                            | No                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                     | N/A                                                                                                  |
| APRIL               |                                                                                               | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                                                                                |                                                                                                      |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More  |                                                                                                                                                                                                                                                                |                                                                                                      |
| JUNE                |                                                                                               | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                      | 6/12: Integrating AI into the Enterprise                                                             |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives |                                                                                                                                                                                                                                                                |                                                                                                      |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                             | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                               |
| SEPTEMBER           |                                                                                               | 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography                                                                                                                                                                                | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             |                                                                                               | 10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                            |                                                                                                      |
| NOVEMBER            |                                                                                               | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program |                                                                                                      |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   |                                                                                                                                    | <b>12/11:</b> Tracking the Attackers: Ransomware                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!