

			
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
APRIL		4/7: Managing Multicloud Environments: Best Practices and Effective Tools 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices	
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More		
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		
AUGUST	8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less 8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	
OCTOBER			10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data 11/24: Building a Robust Security Awareness Program	

DECEMBER

 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
	12/1: Developing Your 2027 Data Security Plan	12/4: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!