

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div> | <div>Expert Series<br/><small>BY FUTURE B2B</small></div> |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                              | 200                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                 | 1 to 6                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                    | No                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                             | N/A                                                                                                                                          |
| DECEMBER            |                                                                                                                                       | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                 | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                 |
| JANUARY             |                                                                                                                                       |                                                                                                                                        | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                              |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                  | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                             |                                                                                                                                              |
| MARCH               |                                                                                                                                       | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                              | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                      |
| APRIL               |                                                                                                                                       | 4/14: Healthcare TechCheck: Streamlining Healthcare IT<br>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices              | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                        |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit         | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                 |                                                                                                                                              |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                       | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                                       | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise      |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                       |                                                                                                                                        | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                               |
| SEPTEMBER           |                                                                                                                                       | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                    |                                                                                                                                              |

OCTOBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small>                         |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/1:</b> Building a Proactive PC Upgrade Strategy                                                                              | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!