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|---------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                          | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                             | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                         | N/A                                                                                 |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                  |                                                                                                                                                                                    | 12/5: Database Bakeoff: Exploring Modern Database Structures                        |
| FEBRUARY            |                                                                                   | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                                                                                  | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques              |
| MARCH               |                                                                                   |                                                                                                                                                                                    | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               |                                                                                   | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                             |                                                                                     |
| MAY                 |                                                                                   | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                     |                                                                                     |
| JUNE                |                                                                                   | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                                                                                   |                                                                                     |
| JULY                |                                                                                   | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                   |                                                                                     |
| AUGUST              |                                                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases      |
| SEPTEMBER           |                                                                                   | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                     |                                                                                     |

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| OCTOBER  | 10/29: Tech Showcase Day: Master of Disaster 2027                                 | 10/20: Supporting and Enabling Modern Applications                                                                                                                                             | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER |                                                                                   | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                                                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!