

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JANUARY		1/20: Securing the Enterprise in 2026 and Beyond!	
APRIL			4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE		6/9: Best Practices: Supercharging Your Hybrid Cloud Environment	
JULY		7/7: Securing Identity with Passwordless Authentication 7/21: Securing the Enterprise with Endpoint Protection Platforms	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST		8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/18: Upleveling Your Identity and Access Management Solutions	
SEPTEMBER	9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI	9/15: API Security: Monitoring and Securing Application Programming Interfaces 9/29: Best Practices Series: Implementing Advanced Threat Detection	9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER	10/29: Tech Showcase Day: Master of Disaster 2027	10/1: Building a Proactive PC Upgrade Strategy 10/6: Turning Your Log and Incident Data into Real-time Security Insights	10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
DECEMBER			12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!