	MegaCast BY FUTURE B2B	**EcoCast** BY FUTURE B2B	**Expert Series** BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
MAY			**5/22:** Common Pitfalls of Data Protection and Disaster Recovery
JUNE		**6/9:** Best Practices: Supercharging Your Hybrid Cloud Environment **6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	**6/12:** Integrating AI into the Enterprise
JULY	**7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**7/21:** Securing the Enterprise with Endpoint Protection Platforms	
AUGUST		**8/4:** Boosting IT Efficiency: How to Do More with Less **8/18:** Upleveling Your Identity and Access Management Solutions	**8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER			**9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence **9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface **9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER	**10/29:** Tech Showcase Day: Master of Disaster 2027	**10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		**11/3:** Taking Identity and Access Management to the Next Level	**11/6:** Unlocking Business Value: AI in Enterprise IT
DECEMBER			**12/4:** Database Bakeoff: Exploring Modern Database Structures

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!