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|---------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                          | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                    | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                       | 2 to 6                                                                                                                                                                                                                                                                                       | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                          | Yes                                                                                                                                                                                                                                                                                          | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                   | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                   | N/A                                                                                 |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                                                            |                                                                                     |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks              | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                    |                                                                                     |
| JULY                |                                                                                              | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                 | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                     |
| AUGUST              |                                                                                              | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                                                           | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases      |
| SEPTEMBER           |                                                                                              | 9/1: Transforming IT in Healthcare Environments<br>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                         | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence      |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy       | 10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques |                                                                                     |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                                   |                                                                                                                                    | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |
| DECEMBER |                                                                                                                                   | <b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?                                           | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/11:</b> Tracking the Attackers: Ransomware                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!