

|                     |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                                                             |  Expert Series<br><small>BY FUTURE B2B</small> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                                                                                               | 200                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                                                                                                                  | 1 to 6                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                                                                                                                     | No                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                              | N/A                                                                                                                               |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                           |                                                                                                                                                                                                                                                                         | 12/11: Tracking the Attackers: Ransomware                                                                                         |
| JANUARY             |                                                                                                                            | 1/20: Securing the Enterprise in 2026 and Beyond!                                                                                                                                                                                                                       |                                                                                                                                   |
| MARCH               |                                                                                                                            | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                               |                                                                                                                                   |
| APRIL               |                                                                                                                            | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                                                                                                                  | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                                        |
| JUNE                |                                                                                                                            | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                                                                                                                                                                        |                                                                                                                                   |
| JULY                |                                                                                                                            | 7/7: Securing Identity with Passwordless Authentication<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                 | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                     |
| AUGUST              |                                                                                                                            | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                               |                                                                                                                                   |
| SEPTEMBER           | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI                                           | 9/15: API Security: Monitoring and Securing Application Programming Interfaces<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                              |

OCTOBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                                   |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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| <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                          | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!