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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                          | 200                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                             | 1 to 6                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                | No                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                         | N/A                                                                                                                                      |
| DECEMBER            |                                                                                                                               | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                             | 12/11: Tracking the Attackers: Ransomware                                                                                                |
| JANUARY             |                                                                                                                               |                                                                                                                                                    | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                          |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster          | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                                                                          |
| APRIL               |                                                                                                                               |                                                                                                                                                    | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                                               |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                     |                                                                                                                                          |
| JUNE                |                                                                                                                               |                                                                                                                                                    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                              |
| JULY                |                                                                                                                               |                                                                                                                                                    | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                            |
| AUGUST              |                                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                     | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |

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| SEPTEMBER |                                                                                                                                                                | <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>     | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER   | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div> | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/20: Supporting and Enabling Modern Applications</div> | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                                                           |
| NOVEMBER  |                                                                                                                                                                | <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div>                                                                         |                                                                                                                                                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!