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|---------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                         | 400<br>(150 for Vertical)                                                                                                                                     | 200                                                                                                                                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                      | 2 to 6                                                                                                                                                        | 1 to 6                                                                                                                                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                                                         | Yes                                                                                                                                                           | No                                                                                                                                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                  | 20 minutes + 5 minutes Q&A                                                                                                                                    | N/A                                                                                                                                                                                                                |
| DECEMBER            |                                                                                                                             |                                                                                                                                                               | <b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/11:</b> Tracking the Attackers: Ransomware                                                                                            |
| JANUARY             |                                                                                                                             | <b>1/13:</b> Identity and Access Management: Keys to Success in 2026                                                                                          |                                                                                                                                                                                                                    |
| FEBRUARY            | <b>2/26:</b> Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | <b>2/3:</b> How to Responsibly Improve Operations with AI in Public Sector and Education<br><b>2/17:</b> Monitoring and Optimizing a Hybrid Cloud Environment | <b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                                                                                      |
| APRIL               |                                                                                                                             | <b>4/14:</b> Healthcare TechCheck: Streamlining Healthcare IT                                                                                                 | <b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents                                                                                                                                  |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                         | <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                         |                                                                                                                                                                                                                    |
| AUGUST              |                                                                                                                             | <b>8/18:</b> Upleveling Your Identity and Access Management Solutions                                                                                         | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable<br><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                             |
| SEPTEMBER           |                                                                                                                             | <b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection                                                                                    | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                               | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/20:</b> Supporting and Enabling Modern Applications                                            |                                                                                                                                                                                                                    |

NOVEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!