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|---------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                 | 200                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                    | 1 to 6                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                       | No                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                | N/A                                                                                                |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                     | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                    | 12/11: Tracking the Attackers: Ransomware                                                          |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                         |                                                                                                    |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence           | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                    |                                                                                                    |
| MAY                 |                                                                                                                      | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                            | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                          |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                      | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                          | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More        |
| JULY                |                                                                                                                      | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                  |                                                                                                    |
| AUGUST              |                                                                                                                      | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions |                                                                                                    |
| SEPTEMBER           |                                                                                                                      | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success            |                                                                                                    |
| OCTOBER             |                                                                                                                      |                                                                                                                           | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

NOVEMBER



11/6: Unlocking Business Value: AI in Enterprise IT



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!