

|                     |                                                                                                      |                                                                                                                                                                                                                                                                                                                                       |                                                                         |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                                                | 200                                                                                                                                                        |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                                                   | 1 to 6                                                                                                                                                     |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                   | Yes                                                                                                                                                                                                                                                                                                                                                                                                                      | No                                                                                                                                                         |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                                               | N/A                                                                                                                                                        |
| DECEMBER            | <div>12/3: Tech Showcase Day: Master of Disaster 2026</div> <div>12/11: Tech Showcase Day: Cutting Edge Tech 2026</div>                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                          | <div>12/5: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>                               |
| JANUARY             |                                                                                                                                                                                       | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                            |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                                                  | <div>2/3: How to Responsibly Improve Operations with AI in Public Sector and Education</div> <div>2/17: Monitoring and Optimizing a Hybrid Cloud Environment</div>                                                                                                                                                                                                                                                       |                                                                                                                                                            |
| MARCH               |                                                                                                                                                                                       | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                            |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                            |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                                                          | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                                                                                                                                                                                                   | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                                             |
| JUNE                | <div>6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</div> <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div> | <div>6/9: Best Practices: Supercharging Your Hybrid Cloud Environment</div> <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> <div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div> | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div> <div>6/12: Integrating AI into the Enterprise</div> |
| JULY                |                                                                                                                                                                                       | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                            |

|           |  |  |                                                                                                                   |
|-----------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST    | 8/27: Cloud Security Fest 2026!                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less                               |                                                                                                                                                                                                      |
| SEPTEMBER |                                                                                   |                                                                                     | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   |                                                                                   | 10/6: Turning Your Log and Incident Data into Real-time Security Insights           | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                                              |
| NOVEMBER  |                                                                                   | 11/3: Taking Identity and Access Management to the Next Level                       | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!