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|---------------------|----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                        | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                           | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                              | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                       | N/A                                                                                                                                                                 |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                     |                                                                                                                  | 12/11: Tracking the Attackers: Ransomware                                                                                                                           |
| JANUARY             |                                                                                                                      |                                                                                                                  | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                                                     |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                       | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                                              |
| MARCH               |                                                                                                                      |                                                                                                                  | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                             |
| APRIL               |                                                                                                                      |                                                                                                                  | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                         |                                                                                                                  | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                                                      |
| JUNE                |                                                                                                                      | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                 | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise                             |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                      | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                            |

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| SEPTEMBER |                                                                                   |                                                                                                                                                                                                                              | <p><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p> |
| OCTOBER   |                                                                                   | <p><b>10/1:</b> Building a Proactive PC Upgrade Strategy</p> <p><b>10/20:</b> Supporting and Enabling Modern Applications</p> <p><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p> | <p><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>                                                                                                              |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!