# Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| **DECEMBER** | **12/8:** Your 360-Degree Agentic AI Plan for 2027 | **12/7:** ITSM 2028: The Autonomous Enterprise | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **JANUARY** | | **1/12:** Planning for Autonomous Enterprise Operations | |
| **FEBRUARY** | | **2/16:** The Autonomous SOC<br>**2/23:** Migrating Virtualization Workloads | |
| **MARCH** | | **3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data | **3/5:** Integrating AI into the Enterprise |
| **APRIL** | **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | **4/20:** The AI Security Stack | **4/9:** Getting Shadow AI Under Control |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks<br>**5/27:** The AI and Cloud Security Frontier | **5/4:** ERP Migration Options<br>**5/18:** Moving Beyond the Perimeter with Zero Trust | |
| **JUNE** | | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility<br>**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance | |
| **JULY** | | **7/8:** Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience | **7/23:** Getting Started with RAG and Open-source AI Models |
| **SEPTEMBER** | | **9/28:** Agentic AI Integration and Management | **9/17:** Exploring the Intersection of Data, Storage, and AI |

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| **OCTOBER** | **10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure<br>**10/28:** Moving AI to Production: Overcoming Common Hurdles | | |
| **NOVEMBER** | | **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters<br>**11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams | |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.