# Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** |
| **DECEMBER** | **12/8:** Your 360-Degree Agentic AI Plan for 2027 | | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **JANUARY** | | **1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | | **2/2:** Limiting API Sprawl and Improving API Security<br>**2/23:** Migrating Virtualization Workloads | **2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | | **3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data | |
| **APRIL** | **4/15:** Evolving Each Layer of Your Security Program | **4/20:** The AI Security Stack | |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | | |
| **JUNE** | | **6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance<br>**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments | |
| **JULY** | | | **7/23:** Getting Started with RAG and Open-source AI Models |
| **AUGUST** | **8/12:** AI Summit: From Strategy to Execution | **8/17:** Transforming IT in Healthcare Environments<br>**8/24:** Securing AI Agent Access | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | **9/23:** Look Ahead: Cutting Edge Tech for 2028 | | **9/3:** Patching in the Era of AI Speed |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.