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|---------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                    | 200                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                     | 2 to 6                                                                                                                                                                                                                                                                       | 1 to 6                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                                        | Yes                                                                                                                                                                                                                                                                          | No                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                   | N/A                                                                                                                                      |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                                           | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                                                                       |                                                                                                                                          |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                                                                                                                       | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                    |
| MAY                 |                                                                                                            | 5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                          |                                                                                                                                          |
| JUNE                |                                                                                                            | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                          |
| JULY                |                                                                                                            | 7/7: Securing Identity with Passwordless Authentication<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                      |                                                                                                                                          |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                            | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                                                                                               | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |
| SEPTEMBER           |                                                                                                            |                                                                                                                                                                                                                                                                              | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                     |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                                   | <b>10/20:</b> Supporting and Enabling Modern Applications                                                                          | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |
| NOVEMBER |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level                                                               | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!