Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	**12/8:** Your 360-Degree Agentic AI Plan for 2027		**12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY			**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security	
APRIL	**4/15:** Evolving Each Layer of Your Security Program **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier	**5/4:** ERP Migration Options **5/18:** Moving Beyond the Perimeter with Zero Trust	
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility **6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/4:** Are You Ready for Global AI Regulation?
JULY			**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/17:** Transforming IT in Healthcare Environments	

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SEPTEMBER			**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure **10/28:** Moving AI to Production: Overcoming Common Hurdles		**10/22:** AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats
NOVEMBER		**11/2:** Identity Orchestration for Better Protection **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters **11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams	

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.