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|---------------------|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                 | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                        | 2 to 6                                                                                                                                                                                                                                                    | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                           | Yes                                                                                                                                                                                                                                                       | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                | N/A                                                                                                                                                                            |
| FEBRUARY            |                                                                                               |                                                                                                                                                                                                                                                           | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                                                         |
| MARCH               |                                                                                               | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                 |                                                                                                                                                                                |
| MAY                 |                                                                                               | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                         |                                                                                                                                                                                |
| JUNE                |                                                                                               | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                           | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                    |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives |                                                                                                                                                                                                                                                           | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                               |
| AUGUST              |                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                               |                                                                                                                                                                                |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations              | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy        | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                        |                                                                                                                                                                                |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                           | 11/3: Taking Identity and Access Management to the Next Level                                                               |                                                                                                                                   |
| DECEMBER |                                                                                                                            | 12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?                                           | 12/11: Tracking the Attackers: Ransomware                                                                                         |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!