

	 <b>MegaCast</b> BY FUTURE B2B	 <b>EcoCast</b> BY FUTURE B2B	 <b>Expert Series</b> BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY			<b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH			<b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices
JUNE			<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		
AUGUST	<b>8/27:</b> Cloud Security Fest 2026!	<b>8/18:</b> Upleveling Your Identity and Access Management Solutions <b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER	<b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations		
OCTOBER	<b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy		<b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
NOVEMBER			<b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER			<b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!