

|                     |                                                                                   |                                                                                                                     |                                                               |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                              | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                                                 | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                                                    | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                             | N/A                                                                                                                                              |
| MARCH               |                                                                                                                                                                    | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit                                                                                                                                      |                                                                                                                                                  |
| APRIL               |                                                                                                                                                                    | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                              |                                                                                                                                                  |
| MAY                 |                                                                                                                                                                    | 5/19: Understanding Threat Detection and Response                                                                                                                                                      |                                                                                                                                                  |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                   |                                                                                                                                                  |
| JULY                |                                                                                                                                                                    |                                                                                                                                                                                                        | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies          | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                   |
| SEPTEMBER           |                                                                                                                                                                    | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success |                                                                                                                                                  |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                                                   | 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data                                                                                                                             | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                 |

DECEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                   |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                   | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><br><b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!