

|                        | BY FUTURE B2B  | BY FUTURE B2B  | BY FUTURE B2B   |  |
|------------------------|--|--|---|--|
| MINIMUM LEADS          | 800  | 400<br>(150 for Vertical)  | 200   |  |
| VENDOR<br>PARTICIPANTS | 4 to 8   | 2 to 6   | 1 to 6  |  |
| VENDOR<br>PRESENTS?    | Yes  | Yes  | No  |  |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A   | N/A   |  |
| DECEMBER               | 12/3: Tech Showcase Day: Master of Disaster 2026   | <b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and Al Capabilities  | 12/5: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware  |  |
| JANUARY                |  |  | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025   |  |
| FEBRUARY               | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment   |   |  |
| APRIL                  |  |  | <ul><li>4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises</li><li>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents</li></ul>                                  |  |
| JUNE                   | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                      | <ul><li>6/9: Best Practices: Supercharging Your Hybrid Cloud Environment</li><li>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</li></ul> | <ul><li>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</li><li>6/12: Integrating AI into the Enterprise</li></ul>  |  |
| JULY                   |  |  | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans   |  |
| AUGUST                 | 8/27: Cloud Security Fest 2026!  | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud  | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases  |  |
| SEPTEMBER              |  |  | <ul><li>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</li><li>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</li></ul> |  |



|          | MegaCast BY FUTURE B2B  | EcoCast BY FUTURE B2B   | Expert Series  BY FUTURE B2B   |
|----------|---|---|--|
| OCTOBER  | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | <ul><li>10/1: Building a Proactive PC Upgrade Strategy</li><li>10/27: Transforming Backup and Disaster Recovery with Al and Emerging Techniques</li></ul> | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| NOVEMBER |   |   | 11/6: Unlocking Business Value: AI in Enterprise IT  |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!