

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series  BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026		
JANUARY		1/20: Securing the Enterprise in 2026 and Beyond!	
APRIL			4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	6/12: Integrating AI into the Enterprise
JULY			7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST		<ul><li>8/4: Boosting IT Efficiency: How to Do More with Less</li><li>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</li><li>8/18: Upleveling Your Identity and Access Management Solutions</li></ul>	8/7: The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER	9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of Al		
OCTOBER	<b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	<ul><li>10/6: Turning Your Log and Incident Data into Real-time Security Insights</li><li>10/20: Supporting and Enabling Modern Applications</li><li>10/27: Transforming Backup and Disaster Recovery with Al and Emerging Techniques</li></ul>	<b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments



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NOVEMBER		<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!