

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | Expert Series BY FUTURE B2B |
|------------------------|---|--|---|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| DECEMBER | 12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026 | | 12/5: Database Bakeoff: Exploring Modern Database Structures |
| JANUARY | | 1/13: Identity and Access Management: Keys to Success in 2026 1/20: Securing the Enterprise in 2026 and Beyond! | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025 |
| FEBRUARY | | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education | |
| MARCH | | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices | |
| APRIL | | | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises |
| MAY | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More | 5/19: Understanding Threat Detection and Response5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | 5/22: Common Pitfalls of Data Protection and Disaster Recovery |
| JUNE | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity | 6/12: Integrating AI into the Enterprise |
| AUGUST | | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud | 8/7: The 101 Course: Keeping Data Safe and Recoverable |
| SEPTEMBER | | 9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |



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| OCTOBER | | 10/1: Building a Proactive PC Upgrade Strategy10/20: Supporting and Enabling Modern Applications | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| NOVEMBER | | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!