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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                            | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                               | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                  | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                           | N/A                                                                                                                                                                 |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026<br>12/11: Tech Showcase Day: Cutting Edge Tech 2026                          | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                               | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                                        |
| JANUARY             |                                                                                                                               | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!   |                                                                                                                                                                     |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster          |                                                                                                                      |                                                                                                                                                                     |
| MARCH               |                                                                                                                               | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                            | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                             |
| APRIL               |                                                                                                                               |                                                                                                                      | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                       | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery                                         |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                         |
| JULY                |                                                                                                                               | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities             |                                                                                                                                                                     |

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| AUGUST    |                                                                                                   | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>                                               |
| SEPTEMBER |                                                                                                   | <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>                                                                                                                                | <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER   | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> | <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div>                                                                                                                          |                                                                                                                 |
| NOVEMBER  |                                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> | <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                     |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!