Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY	**2/26:** Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	**2/17:** Monitoring and Optimizing a Hybrid Cloud Environment	
MARCH	**3/12:** Complete Data Protection: Security, Training, Backup, and More	**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	**3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud	**4/7:** Managing Multicloud Environments: Best Practices and Effective Tools	**4/10:** Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
MAY			**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE	**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/2:** Supercharging Public Sector and Education Technology and Security **6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity **6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	
JULY	**7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		**7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST		**8/4:** Boosting IT Efficiency: How to Do More with Less **8/11:** The Cloud-Powered Enterprise: Securing Your Cloud **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	

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SEPTEMBER		**9/1:** Transforming IT in Healthcare Environments **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success **9/29:** Best Practices Series: Implementing Advanced Threat Detection	**9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER		**10/1:** Building a Proactive PC Upgrade Strategy **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		**11/24:** Building a Robust Security Awareness Program	**11/6:** Unlocking Business Value: AI in Enterprise IT
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/11:** Tracking the Attackers: Ransomware

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!