

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series  BY FUTURE B2B	
MINIMUM LEADS	800	400 (150 for Vertical)	200	
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6	
VENDOR PRESENTS?	Yes	Yes	No	
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	
DECEMBER		<b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and Al Capabilities	12/11: Tracking the Attackers: Ransomware	
FEBRUARY	2/26: Meet the Al Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	2/3: How to Responsibly Improve Operations with AI in Public Sector and Education		
MARCH		3/24: Detecting, Investigating, and Responding to Threats: Best Practices		
APRIL	<b>4/30:</b> Agentic Al: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence			
MAY	<b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More		5/1: Fire with Fire: Fighting AI Attacks with AI Defenses	
JUNE		6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More	
JULY		<ul><li>7/21: Securing the Enterprise with Endpoint Protection Platforms</li><li>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</li></ul>		
AUGUST	8/27: Cloud Security Fest 2026!			
SEPTEMBER		<b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface	



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OCTOBER	10/29: Tech Showcase Day: Master of Disaster 2027	10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	<ul> <li>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</li> <li>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</li> </ul>
NOVEMBER			11/13: Securing Endpoints Through Effective Management, Solutions and Strategies





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!