

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                 | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                      | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                         | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                            | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                     | N/A                                                                                                                                                  |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                           |                                                                                                                                                                                                |                                                                                                                                                      |
| FEBRUARY            |                                                                                                                                               |                                                                                                                                                                                                | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                               |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                         |                                                                                                                                                                                                | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                         |                                                                                                                                                      |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity |                                                                                                                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments                                                                                                           | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                      |
| AUGUST              |                                                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                 | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                       |
| SEPTEMBER           |                                                                                                                                               | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                                                           | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                       |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                             |                                                                                                                                                      |

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| NOVEMBER |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/24: Building a Robust Security Awareness Program</div> | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                      |
| DECEMBER |                                                                                   | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</div>                                                                                                                        | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div>             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!