

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JANUARY		1/12: Planning for Autonomous Enterprise Operations 1/26: Fourth-Party Risk Discovery and Software Supply Chain Security	1/15: The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY	2/11: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	2/2: Limiting API Sprawl and Improving API Security 2/16: The Autonomous SOC 2/23: Migrating Virtualization Workloads	2/5: Ransomware Recap: Heroes, Villains, and Lessons from 2026 2/19: Mastering Multi-Cloud IAM
MARCH	3/11: The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit	3/2: Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data 3/23: Cloud Cost Optimization 3/30: Automating Identity Governance	3/5: Integrating AI into the Enterprise 3/19: Testing Backups: Key Considerations for Successful Recovery
APRIL	4/15: Evolving Each Layer of Your Security Program 4/29: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	4/6: Improving User Productivity 4/20: The AI Security Stack	4/9: Getting Shadow AI Under Control
MAY	5/13: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks 5/27: The AI and Cloud Security Frontier	5/4: ERP Migration Options 5/18: Moving Beyond the Perimeter with Zero Trust	5/7: Managing AI Token Costs 5/21: Fighting AI-powered Ransomware
JUNE	6/10: Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	6/1: Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility 6/15: Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance 6/22: Supporting, Securing, and Enhancing Microsoft-centric Environments	6/4: Are You Ready for Global AI Regulation? 6/25: Data Management in the AI Era

			
JULY	7/15: Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	7/8: Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience 7/20: Passwordless Authentication: Alternatives to Traditional MFA 7/27: Defending Against Agentic AI Malware	7/23: Getting Started with RAG and Open-source AI Models
AUGUST	8/12: AI Summit: From Strategy to Execution	8/3: Getting Ready for the Post-Quantum Threat 8/17: Transforming IT in Healthcare Environments 8/24: Securing AI Agent Access	8/6: Keeping Up with Cyber Insurance Requirements
SEPTEMBER	9/9: All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery 9/23: Look Ahead: Cutting Edge Tech for 2028	9/14: Automated Assurance: The Future of Frictionless Compliance Engineering 9/28: Agentic AI Integration and Management	9/3: Patching in the Era of AI Speed 9/17: Exploring the Intersection of Data, Storage, and AI
OCTOBER	10/14: Defense in Depth: Building a Robust Cybersecurity Infrastructure 10/28: Moving AI to Production: Overcoming Common Hurdles	10/5: Managing Virtual Machines and Containers 10/19: Complete Phishing Protection for 2027: Tools, Training, and Automation	10/22: AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats
NOVEMBER	11/18: IT Leadership & Strategy Summit	11/2: Identity Orchestration 11/9: Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters 11/16: Deepfake Detection: How to Protect the Enterprise from Costly Scams	11/5: Managing the Human-Agent Hybrid Workforce
DECEMBER		12/7: ITSM 2028: The Autonomous Enterprise	12/10: Ransomware and Security Look Ahead: What to Expect in 2028



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.