

|                     |                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                    |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 200                                                                                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                            | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 1 to 6                                                                                                                                                |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                               | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | No                                                                                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | N/A                                                                                                                                                   |
| MARCH               | <b>3/12:</b> Complete Data Protection: Security, Training, Backup, and More<br><b>3/26:</b> Evolving Each Layer of Your Security Program                                                                          | <b>3/17:</b> Maximizing Edge Computing Reliability And Resiliency<br><b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                       |
| APRIL               | <b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud<br><b>4/30:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | <b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br><b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools<br><b>4/14:</b> Healthcare TechCheck: Streamlining Healthcare IT<br><b>4/21:</b> Controlling Cloud Costs: Tech Showcase and Best Practices<br><b>4/28:</b> AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection                                                                                   | <b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents                                                                     |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><b>5/28:</b> Supercharging IT Summit                                                                       | <b>5/5:</b> Email Defense in an AI Era:<br><b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security<br><b>5/19:</b> Understanding Threat Detection and Response<br><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                                                                      | <b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                      |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                                                            | <b>6/2:</b> Supercharging Public Sector and Education Technology and Security<br><b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><b>6/12:</b> Integrating AI into the Enterprise |

|           |                                                                                     |                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                     |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JULY      | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                        | 7/7: Securing Identity with Passwordless Authentication<br>7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                     | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                                                                       |
| AUGUST    | 8/27: Cloud Security Fest 2026!                                                                                                                                      | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                     | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                                                               |
| SEPTEMBER | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations | 9/1: Transforming IT in Healthcare Environments<br>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027                          | 10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                  | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                          |
| NOVEMBER  | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                                                     | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program                                                                                     | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                                |
| DECEMBER  |                                                                                                                                                                      | 12/1: Developing Your 2027 Data Security Plan<br>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br>12/15: Building a Governance, Risk, and Compliance Framework                                                                                                                                                                                                                  | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                                                                                                                                                                              |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!