

	 <b>MegaCast</b> <small>BY FUTURE B2B</small>	 <b>EcoCast</b> <small>BY FUTURE B2B</small>	 <b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	<b>800</b>	<b>400</b> <i>(150 for Vertical)</i>	<b>200</b>
<b>VENDOR PARTICIPANTS</b>	<b>4 to 8</b>	<b>2 to 6</b>	<b>1 to 6</b>
<b>VENDOR PRESENTS?</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>PRESENTATION LENGTH</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>N/A</b>
<b>APRIL</b>	<b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud <b>4/30:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	<b>4/28:</b> AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection <b>4/28:</b> AI-Driven Data Recovery: Revolutionize Your Protection	
<b>MAY</b>	<b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More <b>5/28:</b> Supercharging IT Summit	<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security <b>5/19:</b> Understanding Threat Detection and Response <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	<b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses
<b>JUNE</b>	<b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	<b>6/2:</b> Supercharging Public Sector and Education Technology and Security <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More <b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More <b>6/12:</b> Integrating AI into the Enterprise
<b>JULY</b>	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	<b>7/7:</b> Securing Identity with Passwordless Authentication <b>7/14:</b> Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	<b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans <b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques

<b>AUGUST</b>	<p><b>8/27:</b> Cloud Security Fest 2026!</p>	<p><b>8/4:</b> Boosting IT Efficiency: How to Do More with Less</p> <p><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud</p> <p><b>8/18:</b> Upleveling Your Identity and Access Management Solutions</p> <p><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies</p>	<p><b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable</p> <p><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</p>
<b>SEPTEMBER</b>	<p><b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p><b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p>	<p><b>9/1:</b> Transforming IT in Healthcare Environments</p> <p><b>9/8:</b> Defending Against the Attacks of the Future with Post-Quantum Cryptography</p> <p><b>9/15:</b> Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p><b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection</p>	<p><b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p>
<b>OCTOBER</b>	<p><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027</p>	<p><b>10/1:</b> Building a Proactive PC Upgrade Strategy</p> <p><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights</p> <p><b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p><b>10/20:</b> Supporting and Enabling Modern Applications</p> <p><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>	<p><b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p> <p><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>
<b>NOVEMBER</b>	<p><b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027</p>	<p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p><b>11/24:</b> Building a Robust Security Awareness Program</p>	<p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p> <p><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies</p>
<b>DECEMBER</b>		<p><b>12/1:</b> Developing Your 2027 Data Security Plan</p> <p><b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p><b>12/15:</b> Building a Governance, Risk, and Compliance Framework</p>	<p><b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/11:</b> Tracking the Attackers: Ransomware</p>

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



### SINGLE VENDOR WEBINAR PROGRAMS

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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!