# 2026 Multi-Vendor Webinar Schedule

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | Expert Series BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| **JANUARY** | **1/29:** Securing and Protecting Enterprise Cloud Data | | |
| **FEBRUARY** | **2/26:** Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | **2/10:** Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery<br>**2/17:** Monitoring and Optimizing a Hybrid Cloud Environment<br>**2/24:** API Security: Monitoring and Securing Application Programming Interfaces | **2/6:** Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM<br>**2/20:** Mastering Data Management: Tips, Tricks, and Emerging Techniques |
| **MARCH** | **3/12:** Complete Data Protection: Security, Training, Backup, and More<br>**3/26:** Evolving Each Layer of Your Security Program | **3/3:** Navigating Next-Gen Network Security: Choosing the Right Fit<br>**3/10:** Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security<br>**3/17:** Maximizing Edge Computing Reliability And Resiliency<br>**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices | **3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>**3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| **APRIL** | **4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud<br>**4/30:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>**4/7:** Managing Multicloud Environments: Best Practices and Effective Tools<br>**4/14:** Healthcare TechCheck: Streamlining Healthcare IT<br>**4/21:** Controlling Cloud Costs: Tech Showcase and Best Practices<br>**4/28:** AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection | **4/10:** Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>**4/24:** Lessons Learned: How Organizations Recover from Ransomware Incidents |
| **MAY** | **5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>**5/28:** Supercharging IT Summit | **5/12:** Security Automation: Tips, Tricks, and Tools for Better Security<br>**5/19:** Understanding Threat Detection and Response<br>**5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | **5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses<br>**5/22:** Common Pitfalls of Data Protection and Disaster Recovery |

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| **JUNE** | **6/11:** Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | **6/2:** Supercharging Public Sector and Education Technology and Security<br>**6/9:** Best Practices: Supercharging Your Hybrid Cloud Environment<br>**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>**6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>**6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | **6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>**6/12:** Integrating AI into the Enterprise |
| **JULY** | **7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | **7/7:** Securing Identity with Passwordless Authentication<br>**7/14:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>**7/21:** Securing the Enterprise with Endpoint Protection Platforms<br>**7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | **7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>**7/24:** Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| **AUGUST** | **8/27:** Cloud Security Fest 2026! | **8/4:** Boosting IT Efficiency: How to Do More with Less<br>**8/11:** The Cloud-Powered Enterprise: Securing Your Cloud<br>**8/18:** Upleveling Your Identity and Access Management Solutions<br>**8/25:** The Power of Data: Enabling Automation and Operational Efficiencies | **8/7:** The 101 Course: Keeping Data Safe and Recoverable<br>**8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |
| **SEPTEMBER** | **9/10:** Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br>**9/24:** Next Level IT: Tools, Products, and Services for Exceptional IT Operations | **9/1:** Transforming IT in Healthcare Environments<br>**9/8:** Defending Against the Attacks of the Future with Post-Quantum Cryptography<br>**9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework<br>**9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>**9/29:** Best Practices Series: Implementing Advanced Threat Detection | **9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>**9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>**9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| **OCTOBER** | **10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>**10/29:** Tech Showcase Day: Master of Disaster 2027 | **10/1:** Building a Proactive PC Upgrade Strategy<br>**10/6:** Turning Your Log and Incident Data into Real-time Security Insights<br>**10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments<br>**10/20:** Supporting and Enabling Modern Applications<br>**10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques | **10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

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| **NOVEMBER** | **11/19:** Tech Showcase Day: Cutting Edge Tech 2027 | **11/3:** Taking Identity and Access Management to the Next Level<br>**11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>**11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data<br>**11/24:** Building a Robust Security Awareness Program | **11/6:** Unlocking Business Value: AI in Enterprise IT<br>**11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies |
| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan<br>**12/8:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br>**12/15:** Building a Governance, Risk, and Compliance Framework | **12/4:** Database Bakeoff: Exploring Modern Database Structures<br>**12/11:** Tracking the Attackers: Ransomware |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!