2026 Multi-Vendor Webinar Schedule

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
SEPTEMBER		**9/29:** Best Practices Series: Implementing Advanced Threat Detection	
OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy **10/29:** Tech Showcase Day: Master of Disaster 2027	**10/1:** Building a Proactive PC Upgrade Strategy **10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/20:** Supporting and Enabling Modern Applications **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level **11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success **11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data **11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI	**11/6:** Unlocking Business Value: AI in Enterprise IT **11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER	**12/8:** Your 360-Degree Agentic AI Plan for 2027	**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.