	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud **4/30:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**4/28:** AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection **4/28:** AI-Driven Data Recovery: Revolutionize Your Protection	
MAY	**5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More **5/28:** Supercharging IT Summit	**5/12:** Security Automation: Tips, Tricks, and Tools for Better Security **5/19:** Understanding Threat Detection and Response **5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE	**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/2:** Supercharging Public Sector and Education Technology and Security **6/9:** Best Practices: Supercharging Your Hybrid Cloud Environment **6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity **6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More **6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	**6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More **6/12:** Integrating AI into the Enterprise
JULY	**7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**7/7:** Securing Identity with Passwordless Authentication **7/14:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments **7/21:** Securing the Enterprise with Endpoint Protection Platforms **7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	**7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans **7/24:** Mastering Backup: Tools, Tips, Tricks, and New Techniques

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AUGUST	**8/27:** Cloud Security Fest 2026!	**8/4:** Boosting IT Efficiency: How to Do More with Less **8/11:** The Cloud-Powered Enterprise: Securing Your Cloud **8/18:** Upleveling Your Identity and Access Management Solutions **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	**8/7:** The 101 Course: Keeping Data Safe and Recoverable **8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER	**9/10:** Artificial Intelligence Showcase: Looking at Now and Into the Future of AI **9/24:** Next Level IT: Tools, Products, and Services for Exceptional IT Operations	**9/1:** Transforming IT in Healthcare Environments **9/8:** Defending Against the Attacks of the Future with Post-Quantum Cryptography **9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success **9/29:** Best Practices Series: Implementing Advanced Threat Detection	**9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence **9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface **9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy **10/29:** Tech Showcase Day: Master of Disaster 2027	**10/1:** Building a Proactive PC Upgrade Strategy **10/6:** Turning Your Log and Incident Data into Real-time Security Insights **10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/20:** Supporting and Enabling Modern Applications **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level **11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success **11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data **11/24:** Building a Robust Security Awareness Program	**11/6:** Unlocking Business Value: AI in Enterprise IT **11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/8:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? **12/15:** Building a Governance, Risk, and Compliance Framework	**12/4:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!