

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                       | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                           |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                 | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                     | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                              | 2 to 6                                                                                                                                                                                                                                                                                                                                                                        | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                 | Yes                                                                                                                                                                                                                                                                                                                                                                           | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                          | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                    | N/A                                                                                                                                                                            |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                                                                | 2/10: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                              | 2/6: Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM<br>2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                              |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program                                                                          | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit<br>3/10: Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security<br>3/17: Maximizing Edge Computing Reliability And Resiliency<br>3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                        | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud<br>4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools<br>4/14: Healthcare TechCheck: Streamlining Healthcare IT<br>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices<br>4/28: AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents            |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                 | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                    |

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| JUNE      | <div>6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</div> <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>   | <div>6/2: Supercharging Public Sector and Education Technology and Security</div> <div>6/9: Best Practices: Supercharging Your Hybrid Cloud Environment</div> <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> <div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div> | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div> <div>6/12: Integrating AI into the Enterprise</div>                                                                                                                                                        |
| JULY      | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                                                                | <div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/14: Supporting, Securing, &amp; Improving Azure, M365 &amp; Microsoft-centric Environments</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>                                                                                                                                 | <div>7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans</div> <div>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques</div>                                                                                                                                               |
| AUGUST    | <div>8/27: Cloud Security Fest 2026!</div>                                                                                                                                              | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>                                                                                                                                                                                                         | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div> <div>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</div>                                                                                                                                                       |
| SEPTEMBER | <div>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</div> <div>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</div> | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</div> <div>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>                                             | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER   | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>                          | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/20: Supporting and Enabling Modern Applications</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                                                              | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                  |

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| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                  | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br><br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br><br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                   | 12/1: Developing Your 2027 Data Security Plan<br><br>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br><br>12/15: Building a Governance, Risk, and Compliance Framework                                                                                                                                  | 12/4: Database Bakeoff: Exploring Modern Database Structures<br><br>12/11: Tracking the Attackers: Ransomware                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

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