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|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                         | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                             | 200                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                      | 2 to 6                                                                                                                                                                                                                                                                                                                                                | 1 to 6                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                         | Yes                                                                                                                                                                                                                                                                                                                                                   | No                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                  | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                            | N/A                                                                                                                                     |
| SEPTEMBER           |                                                                                                                                             | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                                                                                                                                                                   |                                                                                                                                         |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/1: Building a Proactive PC Upgrade Strategy<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                 | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                      |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                            | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER            | 12/8: Your 360-Degree Agentic AI Plan for 2027                                                                                              | 12/1: Developing Your 2027 Data Security Plan<br>12/15: The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams                                                                                                                                                                                                                           | 12/4: Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value                                                   |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**ExpertCast**  
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**SINGLE VENDOR  
WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.