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| MINIMUM LEADS       | 800                                                                                                                                                                                                 | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                     | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                              | 2 to 6                                                                                                                                                                                                                                                                                                                                                                        | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                 | Yes                                                                                                                                                                                                                                                                                                                                                                           | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                          | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                    | N/A                                                                                                                                                                            |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                                                                | 2/10: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                              | 2/6: Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM<br>2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                              |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program                                                                          | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit<br>3/10: Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security<br>3/17: Maximizing Edge Computing Reliability And Resiliency<br>3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                        | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud<br>4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools<br>4/14: Healthcare TechCheck: Streamlining Healthcare IT<br>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices<br>4/28: AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents            |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                 | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                    |

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| JUNE      | <p>6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</p> <p>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</p>   | <p>6/2: Supercharging Public Sector and Education Technology and Security</p> <p>6/9: Best Practices: Supercharging Your Hybrid Cloud Environment</p> <p>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</p> <p>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</p> <p>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</p> | <p>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</p> <p>6/12: Integrating AI into the Enterprise</p>                                                                                                                                                    |
| JULY      | <p>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</p>                                                                            | <p>7/7: Securing Identity with Passwordless Authentication</p> <p>7/14: Supporting, Securing, &amp; Improving Azure, M365 &amp; Microsoft-centric Environments</p> <p>7/21: Securing the Enterprise with Endpoint Protection Platforms</p> <p>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p>                                                                                                                             | <p>7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans</p> <p>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques</p>                                                                                                                                           |
| AUGUST    | <p>8/27: Cloud Security Fest 2026!</p>                                                                                                                                          | <p>8/4: Boosting IT Efficiency: How to Do More with Less</p> <p>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</p> <p>8/18: Upleveling Your Identity and Access Management Solutions</p> <p>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</p>                                                                                                                                                                                                     | <p>8/7: The 101 Course: Keeping Data Safe and Recoverable</p> <p>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</p>                                                                                                                                                   |
| SEPTEMBER | <p>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> | <p>9/1: Transforming IT in Healthcare Environments</p> <p>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</p> <p>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/29: Best Practices Series: Implementing Advanced Threat Detection</p>                                             | <p>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p> |
| OCTOBER   | <p>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p>10/29: Tech Showcase Day: Master of Disaster 2027</p>                          | <p>10/1: Building a Proactive PC Upgrade Strategy</p> <p>10/6: Turning Your Log and Incident Data into Real-time Security Insights</p> <p>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/20: Supporting and Enabling Modern Applications</p> <p>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>                                                                                                              | <p>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p> <p>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>                                                              |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                                                                                                                                          |  <b>Expert Series</b><br><small>BY FUTURE B2B</small>    |
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| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                  | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br><br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br><br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                                                                   | 12/1: Developing Your 2027 Data Security Plan<br><br>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br><br>12/15: Building a Governance, Risk, and Compliance Framework                                                                                                                                  | 12/4: Database Bakeoff: Exploring Modern Database Structures<br><br>12/11: Tracking the Attackers: Ransomware                               |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!