

|                            | <br><b>MegaCast</b><br><small>BY FUTURE B2B</small>  | <br><b>EcoCast</b><br><small>BY FUTURE B2B</small>   | <br><b>Expert Series</b><br><small>BY FUTURE B2B</small>  |
|----------------------------|--|--|---|
| <b>MINIMUM LEADS</b>       | <b>800</b>   | <b>400</b><br><i>(150 for Vertical)</i>  | <b>200</b>  |
| <b>VENDOR PARTICIPANTS</b> | <b>4 to 8</b>  | <b>2 to 6</b>  | <b>1 to 6</b>   |
| <b>VENDOR PRESENTS?</b>    | <b>Yes</b>   | <b>Yes</b>   | <b>No</b>   |
| <b>PRESENTATION LENGTH</b> | <b>20 minutes + 5 minutes Q&amp;A</b>  | <b>20 minutes + 5 minutes Q&amp;A</b>  | <b>N/A</b>  |
| <b>JUNE</b>                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks   | <b>6/2:</b> Supercharging Public Sector and Education Technology and Security<br><b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More   | <b>6/12:</b> Integrating AI into the Enterprise   |
| <b>JULY</b>                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives   | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><b>7/14:</b> Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br><b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms<br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities  | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans  |
| <b>AUGUST</b>              | <b>8/27:</b> Cloud Security Fest 2026!   | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud<br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies  | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable<br><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases  |
| <b>SEPTEMBER</b>           | <b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br><b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/8:</b> Defending Against the Attacks of the Future with Post-Quantum Cryptography<br><b>9/15:</b> Improving Security, Usability, and Compliance With a Data Governance Framework<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br><b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

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|-----------------|--|--|--|
| <b>OCTOBER</b>  | <p><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027</p> | <p><b>10/1:</b> Building a Proactive PC Upgrade Strategy</p> <p><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights</p> <p><b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p><b>10/20:</b> Supporting and Enabling Modern Applications</p> <p><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p> | <p><b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p> <p><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p> |
| <b>NOVEMBER</b> | <p><b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027</p>   | <p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p><b>11/24:</b> Building a Robust Security Awareness Program</p>                               | <p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p> <p><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies</p>   |
| <b>DECEMBER</b> |  | <p><b>12/1:</b> Developing Your 2027 Data Security Plan</p> <p><b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p><b>12/15:</b> Building a Governance, Risk, and Compliance Framework</p>   | <p><b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/11:</b> Tracking the Attackers: Ransomware</p>   |



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.