

	<b>MegaCast</b> <small>BY FUTURE B2B</small>	<b>EcoCast</b> <small>BY FUTURE B2B</small>	<b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	<b>800</b>	<b>400</b> <i>(150 for Vertical)</i>	<b>200</b>
<b>VENDOR PARTICIPANTS</b>	<b>4 to 8</b>	<b>2 to 6</b>	<b>1 to 6</b>
<b>VENDOR PRESENTS?</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>PRESENTATION LENGTH</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>N/A</b>
<b>MAY</b>	<b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More  <b>5/28:</b> Supercharging IT Summit	<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security  <b>5/19:</b> Understanding Threat Detection and Response  <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	
<b>JUNE</b>	<b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	<b>6/2:</b> Supercharging Public Sector and Education Technology and Security  <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment  <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity  <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More  <b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More  <b>6/12:</b> Integrating AI into the Enterprise
<b>JULY</b>	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	<b>7/7:</b> Securing Identity with Passwordless Authentication  <b>7/14:</b> Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments  <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms  <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	<b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans  <b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques
<b>AUGUST</b>	<b>8/27:</b> Cloud Security Fest 2026!	<b>8/4:</b> Boosting IT Efficiency: How to Do More with Less  <b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud  <b>8/18:</b> Upleveling Your Identity and Access Management Solutions  <b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies	<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable  <b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases

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<p><b>SEPTEMBER</b></p> <p>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p>	<p>9/1: Transforming IT in Healthcare Environments</p> <p>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</p> <p>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/29: Best Practices Series: Implementing Advanced Threat Detection</p>	<p>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p>	
<p><b>OCTOBER</b></p> <p>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p>10/29: Tech Showcase Day: Master of Disaster 2027</p>	<p>10/1: Building a Proactive PC Upgrade Strategy</p> <p>10/6: Turning Your Log and Incident Data into Real-time Security Insights</p> <p>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/20: Supporting and Enabling Modern Applications</p> <p>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>	<p>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p> <p>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>	
<p><b>NOVEMBER</b></p> <p>11/19: Tech Showcase Day: Cutting Edge Tech 2027</p>	<p>11/3: Taking Identity and Access Management to the Next Level</p> <p>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p>11/24: Building a Robust Security Awareness Program</p>	<p>11/6: Unlocking Business Value: AI in Enterprise IT</p> <p>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</p>	
<p><b>DECEMBER</b></p>	<p>12/1: Developing Your 2027 Data Security Plan</p> <p>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p>12/15: Building a Governance, Risk, and Compliance Framework</p>	<p>12/4: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/11: Tracking the Attackers: Ransomware</p>	



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!