	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JANUARY	**1/29:** Securing and Protecting Enterprise Cloud Data		
FEBRUARY	**2/26:** Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	**2/10:** Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery **2/17:** Monitoring and Optimizing a Hybrid Cloud Environment **2/24:** API Security: Monitoring and Securing Application Programming Interfaces	**2/6:** Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM **2/20:** Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	**3/12:** Complete Data Protection: Security, Training, Backup, and More **3/26:** Evolving Each Layer of Your Security Program	**3/3:** Navigating Next-Gen Network Security: Choosing the Right Fit **3/10:** Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security **3/17:** Maximizing Edge Computing Reliability And Resiliency **3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	**3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices **3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud **4/30:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey **4/7:** Managing Multicloud Environments: Best Practices and Effective Tools **4/14:** Healthcare TechCheck: Streamlining Healthcare IT **4/21:** Controlling Cloud Costs: Tech Showcase and Best Practices **4/28:** AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection	**4/10:** Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises **4/24:** Lessons Learned: How Organizations Recover from Ransomware Incidents
MAY	**5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More **5/28:** Supercharging IT Summit	**5/12:** Security Automation: Tips, Tricks, and Tools for Better Security **5/19:** Understanding Threat Detection and Response **5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses **5/22:** Common Pitfalls of Data Protection and Disaster Recovery

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JUNE

MegaCast

6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs

6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks

EcoCast

6/2: Supercharging Public Sector and Education Technology and Security

6/9: Best Practices: Supercharging Your Hybrid Cloud Environment

6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity

6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More

6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments

Expert Series

6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More

6/12: Integrating AI into the Enterprise

JULY

MegaCast

7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives

EcoCast

7/7: Securing Identity with Passwordless Authentication

7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments

7/21: Securing the Enterprise with Endpoint Protection Platforms

7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities

Expert Series

7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans

7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques

AUGUST

MegaCast

8/27: Cloud Security Fest 2026!

EcoCast

8/4: Boosting IT Efficiency: How to Do More with Less

8/11: The Cloud-Powered Enterprise: Securing Your Cloud

8/18: Upleveling Your Identity and Access Management Solutions

8/25: The Power of Data: Enabling Automation and Operational Efficiencies

Expert Series

8/7: The 101 Course: Keeping Data Safe and Recoverable

8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases

SEPTEMBER

MegaCast

9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI

9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations

EcoCast

9/1: Transforming IT in Healthcare Environments

9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography

9/15: Improving Security, Usability, and Compliance With a Data Governance Framework

9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success

9/29: Best Practices Series: Implementing Advanced Threat Detection

Expert Series

9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence

9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface

9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery

OCTOBER

MegaCast

10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy

10/29: Tech Showcase Day: Master of Disaster 2027

EcoCast

10/1: Building a Proactive PC Upgrade Strategy

10/6: Turning Your Log and Incident Data into Real-time Security Insights

10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments

10/20: Supporting and Enabling Modern Applications

10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques

Expert Series

10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe

10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

ActualTech MEDIA

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NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level **11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success **11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data **11/24:** Building a Robust Security Awareness Program	**11/6:** Unlocking Business Value: AI in Enterprise IT **11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/8:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? **12/15:** Building a Governance, Risk, and Compliance Framework	**12/4:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!