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| MINIMUM LEADS | 800 | 150 (150 for Vertical) | 150 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| JULY | 7/16: Data Center Plugfest 2025 | 7/17: Securing Identity with Passwordless Authentication 7/23: Improving Operational Efficiency with AI 7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities 7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points | 7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both |
| AUGUST | 8/20: Cloud Security Fest 2025! | 8/6: Securing Cloud Environments 8/13: The Modern Security Portfolio: The Toolset Organizations Need Now 8/21: Tech Showcase Day: Azure Virtual Desktop 8/27: Securing & Protecting SaaS Applications | 8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience 8/29: Artificial Intelligence State of Play 2025: An IT Leader's Guide to the Players, Projects, and Tools that Enterprises Need to Know About Right Now |
| SEPTEMBER | 9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI 9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations 9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 9/11: API Security: Monitoring and Securing Application Programming Interfaces 9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success 9/24: Enterprise Architecture: The Emerging Leader Landscape | 9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface 9/19: Exploring the Intersection of Data, Storage, and AI |
| OCTOBER | 10/15: Enterprise Lockdown 2026: | 10/2: Microsoft 365 & Azure Security 10/9: Supporting and Enabling Modern Applications 10/22: Healthcare TechCheck: Streamlining Healthcare IT 10/30: Transforming Backup and Disaster Recovery with AI | 10/17: Going on the Offensive: Implementing a Pentesting Strategy 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments |

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| NOVEMBER | 11/12: Assessing Next Generation IT Tools, Products, and Services | 11/4: Agentic AI 11/6: Taking Identity and Access Management to the Next Level 11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones 11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID |
| DECEMBER | 12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026 | 12/4: Identity and Access Management: Key Tools and Strategies 12/9: AI Strategies for 2026 You Should Plan for Now 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities 12/16: Enterprise Backup and Recovery Summit | 12/5: Database Bakeoff: Exploring Modern Database Structures 12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!