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| MINIMUM LEADS | 800 | 150 (150 for Vertical) | 150 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| JULY | | <p>7/17: Securing Identity with Passwordless Authentication</p> <p>7/23: Improving Operational Efficiency with AI</p> <p>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p> <p>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points</p> | <p>7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both</p> |
| AUGUST | <p>8/20: Cloud Security Fest 2025!</p> | <p>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>8/21: Tech Showcase Day: Azure Virtual Desktop</p> <p>8/27: Securing & Protecting SaaS Applications</p> | <p>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</p> <p>8/29: Artificial Intelligence State of Play 2025: An IT Leader's Guide to the Players, Projects, and Tools that Enterprises Need to Know About Right Now</p> |
| SEPTEMBER | <p>9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> | <p>9/11: API Security: Monitoring and Securing Application Programming Interfaces</p> <p>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p> | <p>9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/19: Exploring the Intersection of Data, Storage, and AI</p> |
| OCTOBER | <p>10/15: Enterprise Lockdown 2026:</p> | <p>10/2: Microsoft 365 & Azure Security</p> <p>10/9: Supporting and Enabling Modern Applications</p> <p>10/22: Healthcare TechCheck: Streamlining Healthcare IT</p> <p>10/30: Transforming Backup and Disaster Recovery with AI</p> | <p>10/17: Going on the Offensive: Implementing a Pentesting Strategy</p> <p>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p> |

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| NOVEMBER | 11/12: Assessing Next Generation IT Tools, Products, and Services | 11/4: Agentic AI 11/6: Taking Identity and Access Management to the Next Level 11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones 11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID |
| DECEMBER | 12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026 | 12/4: Identity and Access Management: Key Tools and Strategies 12/9: AI Strategies for 2026 You Should Plan for Now 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities 12/16: Enterprise Backup and Recovery Summit | 12/5: Database Bakeoff: Exploring Modern Database Structures 12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!