

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
OCTOBER		10/22: Healthcare TechCheck: Streamlining Healthcare IT 10/30: Transforming Backup and Disaster Recovery with AI	10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments
NOVEMBER	11/12: Assessing Next Generation IT Tools, Products, and Services	11/4: Agentic AI 11/6: Taking Identity and Access Management to the Next Level 11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	
DECEMBER	12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026	12/4: Identity and Access Management: Key Tools and Strategies 12/9: AI Strategies for 2026 You Should Plan for Now 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities 12/16: Enterprise Backup and Recovery Summit	12/5: Database Bakeoff: Exploring Modern Database Structures 12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!