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|---------------------|--|---|--|
| MINIMUM LEADS       | 800  | 150<br>(150 for Vertical)   | 150  |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6  | 1 to 6   |
| VENDOR PRESENTS?    | Yes  | Yes   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A  | N/A  |
| SEPTEMBER           | <p>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> | <p>9/11: API Security: Monitoring and Securing Application Programming Interfaces</p> <p>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p>                               | <p>9/19: Exploring the Intersection of Data, Storage, and AI</p>   |
| OCTOBER             | <p>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>  | <p>10/2: Microsoft 365 &amp; Azure Security</p> <p>10/9: Supporting and Enabling Modern Applications</p> <p>10/22: Healthcare TechCheck: Streamlining Healthcare IT</p> <p>10/30: Transforming Backup and Disaster Recovery with AI</p>   | <p>10/17: Going on the Offensive: Implementing a Pentesting Strategy</p> <p>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>                            |
| NOVEMBER            | <p>11/12: Assessing Next Generation IT Tools, Products, and Services</p>   | <p>11/4: Agentic AI</p> <p>11/6: Taking Identity and Access Management to the Next Level</p> <p>11/18: Supercharging Public Sector and Education Technology and Security</p> <p>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> | <p>11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p> |
| DECEMBER            | <p>12/3: Tech Showcase Day: Master of Disaster 2026</p> <p>12/11: Tech Showcase Day: Cutting Edge Tech 2026</p>  | <p>12/4: Identity and Access Management: Key Tools and Strategies</p> <p>12/9: AI Strategies for 2026 You Should Plan for Now</p> <p>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p>12/16: Enterprise Backup and Recovery Summit</p>                           | <p>12/5: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>  |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!