	<b>MegaCast</b> BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	Νο
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JUNE	6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<ul> <li>6/11: Best Practices: Supercharging Your Hybrid Cloud Environment</li> <li>6/12: The Double-Edged Sword: Enhancing Security with AI and Securing AI Itself</li> <li>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</li> </ul>	<b>6/18:</b> M365 & Azure: Supporting and Securing Microsoft Cloud Environments <b>6/27:</b> Securing What's Outside Your Control
JULY	7/16: Data Center Plugfest 2025	<ul> <li>7/17: Securing Identity with Passwordless Authentication</li> <li>7/23: Improving Operational Efficiency with AI</li> <li>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</li> <li>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points</li> </ul>	<b>7/25:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both
AUGUST	8/20: Cloud Security Fest 2025!	<ul> <li>8/6: Securing Cloud Environments</li> <li>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now</li> <li>8/21: Tech Showcase Day: Azure Virtual Desktop</li> <li>8/27: Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More</li> </ul>	<ul><li>8/8: Next Level Empowerment and Protection for Remote Workers</li><li>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</li></ul>
SEPTEMBER	<ul> <li>9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</li> <li>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</li> <li>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</li> </ul>	<ul> <li>9/11: API Security: Monitoring and Securing Application Programming Interfaces</li> <li>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</li> <li>9/24: Enterprise Architecture: The Emerging Leader Landscape</li> </ul>	<b>9/5:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface <b>9/19:</b> Exploring the Intersection of Data, Storage, and AI



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OCTOBER	<b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs	<ul> <li>10/2: Microsoft 365 &amp; Azure Security</li> <li>10/9: Supporting and Enabling Modern Applications</li> <li>10/22: Healthcare TechCheck: Streamlining Healthcare IT</li> <li>10/30: Transforming Backup and Disaster Recovery with Al</li> </ul>	10/17: Going on the 10/24: Kubernetes a Modern App Enviror
NOVEMBER	<b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services	<ul> <li>11/4: Agentic AI</li> <li>11/6: Taking Identity and Access Management to the Next Level</li> <li>11/18: Supercharging Public Sector and Education Technology and Security</li> <li>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</li> </ul>	11/7: First Steps Aft Prevent Future One 11/14: Best Practice Entra ID
DECEMBER	<b>12/3:</b> Tech Showcase Day: Master of Disaster 2026 <b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026	<ul> <li>12/4: Identity and Access Management: Key Tools and Strategies</li> <li>12/9: AI Strategies for 2026 You Should Plan for Now</li> <li>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</li> <li>12/16: Enterprise Backup and Recovery Summit</li> </ul>	12/5: Database Bak 12/17: Ransomware





the Offensive: Implementing a Pentesting Strategy

es and Containers: New Ways to Secure, Back Up, and Optimize rironments

After a Ransomware Attack: How to Recover from an Attack and Dnes

tices Series: Securing and Protecting Microsoft Active Directory and

Bakeoff: Exploring Modern Database Structures

vare 2026: Applying 2025's Lessons to Reduce Risk



them in the market.

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!