



MINIMUM LEADS	800	150 (150 for Vertical)	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JULY		<p>7/17: Securing Identity with Passwordless Authentication</p> <p>7/23: Improving Operational Efficiency with AI</p> <p>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p> <p>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points</p>	<p>7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both</p>
AUGUST	8/20: Cloud Security Fest 2025!	<p>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>8/21: Tech Showcase Day: Azure Virtual Desktop</p> <p>8/27: Securing &amp; Protecting SaaS Applications</p>	<p>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</p> <p>8/29: Artificial Intelligence State of Play 2025: An IT Leader's Guide to the Players, Projects, and Tools that Enterprises Need to Know About Right Now</p>
SEPTEMBER	<p>9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p>9/11: API Security: Monitoring and Securing Application Programming Interfaces</p> <p>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p>	<p>9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/19: Exploring the Intersection of Data, Storage, and AI</p>
OCTOBER	10/15: Enterprise Lockdown 2026:	<p>10/2: Microsoft 365 &amp; Azure Security</p> <p>10/9: Supporting and Enabling Modern Applications</p> <p>10/22: Healthcare TechCheck: Streamlining Healthcare IT</p> <p>10/30: Transforming Backup and Disaster Recovery with AI</p>	<p>10/17: Going on the Offensive: Implementing a Pentesting Strategy</p> <p>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>

	 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
NOVEMBER	11/12: Assessing Next Generation IT Tools, Products, and Services	11/4: Agentic AI 11/6: Taking Identity and Access Management to the Next Level 11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones 11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID
DECEMBER	12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026	12/4: Identity and Access Management: Key Tools and Strategies 12/9: AI Strategies for 2026 You Should Plan for Now 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities 12/16: Enterprise Backup and Recovery Summit	12/5: Database Bakeoff: Exploring Modern Database Structures 12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!